

**Manufacturing Innovation Advisory Board**  
***Meeting Minutes***  
**Department of Economic and Community Development**  
April 15, 2025  
1:00 PM – 2:30 PM  
*via Teams meeting*

**Attendance**

- Board Members Present: Paul Lavoie, Hannah Belmont, Kelli-Marie Vallieres, Dave Cremin, Colin Cooper, Mike Rocheleau, Mark Burzynski, Chris DiPentima,  
Quorum: Yes
- Absent: Emir Redzic, Lydia Blanche, John Zoldy
- Stakeholders & Guests: Mia Pasquariello (Cronin), Robert Schmitt (GreenBank), Heather Burns (GreenBank), Lisa Nollman (ReadyCT), Paul Striebel (CCAT), Bernice Zampano (CONNSTEP), Beatrice Zampano (CONNSTEP), Eileen Candels (CCAT)
- DECD Staff: Michelle Hall, Cindy Hetu, Carmen Molina-Rios, Yvonne Zhao

**1. Welcome**

Board Chair Paul Lavoie called the meeting to order at 1:30 pm.

- 2. Minutes 3.18.25 (VOTE)** – Motion to approve made by Paul Lavoie. Moved by Dave Cremin, seconded by Hannah Belmont.

**3. Review - Program Budget**

- 4. Discussion - Marketing Funding Level (VOTE)**- Proposal made for Michelle Hall to process an RFP to those ad agencies on state contract, to encumber \$2.5M over 2 years, July 1, 2025 – June 30, 2027, for the continuation of our current successful campaign. Motion moved by Michael Rocheleau, seconded by Dave Cremin. Motion carried unanimously.

- 5. Update – GreenGain** Update provided by Heather Burns. Action Item: MIF Board requests an original syllabus curriculum that was presented and also some notes as to what the typical manufacturer was looking for in the initial pilot. This would help determine a demographic as to what would make a good pilot candidate for the 2<sup>nd</sup> cohort.

- 6. Proposal - IWT P&G (VOTE)** – Motion made by Paul Lavoie and based on the Boards input at our last meeting, is a revised proposal with 2 changes to the current program.  
1.) All IWT reimbursements must be submitted within 90 days following the completion of both the training and full payment for the training, whichever date is later. 2.)

Training solely provided to company executives or solely provided to groups of C level professionals shall be ineligible for reimbursement. Motion moved by Chris DePentima, seconded by Michael Rocheleau. Further discussion was held. Motion made by Paul Lavoie to revise bullet #2 to read as follows: 2.) Training solely provided to company executives or groups of C Level professional supporting executive coaching and high level leadership training shall be ineligible for reimbursement. Prior motion withdrawn. Motion moved by Michael Rocheleau, seconded by Hannah Belmont.

7. **Update and Proposal - SAC P&G (VOTE)** – Motion made by Paul Lavoie to accept the proposal of increasing funding from \$10k to \$75k, with a Title change to Cybersecurity Adoption Program, and the post-award survey to be done at 12 months rather than at 6 months. Further discussion held. Previous motion was withdrawn Paul Lavoie and motion accepted to have the proposal be increased, but with a maximum of \$35k. Funding will be \$10k for assessment and \$25k for implementation. If the company has already had the assessment, they now have access to the implementation money. Motion carried by Hannah Belmont, seconded by Mark Burzynski.
8. **Discussion - Organizational Planning** – Work will begin on developing a new program to target challenges such as succession planning, business sustainability, business continuity, business resiliency transfer of wealth, reducing liability.
9. **Motion to adjourn** made at by Paul Lavoie at 2:31pm. Moved by Michael Rocheleau, seconded by Chris DePentima. Motion carried.