

Manufacturing Innovation Advisory Board
Meeting Minutes
Department of Economic and Community Development
March 16, 2023
1:00 PM – 2:00 PM
via Teams Meeting

Attendance

Board Members Present:

Paul Lavoie, John Zoldy, Chris DiPentima, Mark Burzynski, and Emir Redzic

Board Members Absent:

Kelli Vallieres, Mike Rocheleau, John Zoldy, Raquel Rivera, Don Balducci, and Bev Dacey

Stakeholders & Guests:

Ron Angelo (CCAT), Paul Striebel (CCAT), John Glidden (CCAT), Carmen Molina-Rios (DECD), Sharon Hamilton (DECD), and Michelle Hall (DECD)

Welcome

- Paul Lavoie opened the meeting at 1:11 PM
- No quorum – no voting
- Don Balducci resignation from MIF Advisory Board

Hearts & Minds/Made Here Campaign Update – Odonnell Co. and CSCU

- Launched October 2022 (2 years)
- Reviewed performance metrics – traffic, clicks, etc.
- Discussed which social media platforms were performing best
- Highlighted the traffic that H&M was driving to CareerConnect

Manufacturing Ambassador Program – Odonnell Co. and CSCU

- Launched 3/1/23
- Currently at 240 approved Ambassadors
- Discuss programming: webinars, dashboard, swag kits, events, etc.
- Walk through website and features

Office of Manufacturing Website - Michelle Hall

- Phase 1 launched 1/6/23
- Phase 2 completed 3/5/23
- Phase 3 estimated by end of May
- Walk thru website and features

Meeting Adjournment

- Paul Lavoie requested a motion to adjourn the meeting
- Mark Burzynski moved the motion
- Emir Redzic seconded the motion
- Motion passed
- Paul closed the meeting at 1:40PM